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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Jonathan Dorfman

Application No.: 09/372,416

Group Art Unit: 2178

Filed: August 11, 1999

Examiner: Huynh, Thu V.

For: System and method for real-time bidding for
Internet advertising space

ELECTION IN RESPONSE TO RESTRICTION REQUIREMENT
MAILED JUNE 19, 2008

VIA FAX: (571) 273-8300

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

On June 19, 2008, the Examiner in the present application issued a restriction requirement, requiring Applicant to elect, either Group I, encompassing claim 18, or Group II, encompassing claims 19-84. In response, Applicant hereby elects **Group II**.

Dated: July 21, 2008

Respectfully submitted,

Signature: /Benzion A. Wachsman/

Benzion A. Wachsman
General Manager
BEH Investments LLC (Assignee)
Tel.: (718) 928-2213
Fax: (718) 504-9671

*A statement under 37 CFR § 3.73(b) is attached

Certificate of Transmission

I hereby certify that this correspondence is being submitted via facsimile transmission to the central U.S. Patent and Trademark Office facsimile number at (571) 273-8300, on this day of July 21, 2008.

Respectfully submitted,
/Benzion A. Wachsman/
Benzion A. Wachsman

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STATEMENT UNDER 37 CFR § 3.73(b)

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

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Appl. No.: 09/372,416
Statement under 37 CFR § 3.73(b)
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Art Unit: 2178

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To: BEH Investments LLC

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Real 018535, Frame 0073.

The undersigned is duly authorized to act on behalf of Assignee.

Dated: July 21, 2008

Respectfully submitted,

Signature: /Benzion A. Wachsman/
Benzion A. Wachsman
General Manager
BEH Investments LLC
Tel.: (718) 928-2213
Fax: (718) 504-9671